

## CV

### Nanna Gorm

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### Educational history and qualifications

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2014- *PhD Student*, IT University of Copenhagen  
“Encounters with Health Data: Health-tracking technologies in everyday life”

2016 *Visiting researcher*, HCDE, University of Washington

2012-2014 *Cand. Comm.*, Roskilde University  
Master of Arts in Health Promotion and Communication Studies

2013 *Exchange student*, University of Otago, New Zealand  
Certificate of Proficiency: Health Promotion and Health Systems

2007-2011 *Bachelor of Arts*, Roskilde University  
Bachelor of Arts in Health Promotion and Communication Studies

### Work experience

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2014 Research assistant, IT University of Copenhagen  
Worked with assistant prof. Irina Shklovski on research projects focusing on innovation as well as online privacy. Supported writing of grants applications.

2014 Project and Event manager, LAUNCH Nordic

2012 Research assistant, IT University of Copenhagen  
Recruiting respondents for interviews, conducted family interviews.

2010-2012 Moderator and interviewer, Gad’s Research & Reflexions  
Planning of projects, in-depth interviews, focus groups moderation.

2008-2009 Student worker, weekly newspaper “The Engineer”  
Receptionist tasks and updating of online job database.

### Refereed publications

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- Chung, C., Gorm, N., Shklovski, I., & Munson, S. A. (2017). Finding the Right Fit: Understanding Health Tracking in Workplace Wellness Programs. *CHI 2017*.
- Gorm, N., & Shklovski, I. (2017). Participant Driven Photo Elicitation for Understanding Episodic Activity Tracking: Benefits and Limitations. *CSCW2017*.
- Gorm, N., & Shklovski, I. (2016). Sharing Steps in the Workplace: Changing

- Privacy Concerns Over Time. *CHI'16*.
- Shklovski, I., & Gorm, N. (2016). Self-surveillance or an adversarial relationship with the self? *CHI'16*. Workshop Paper.
  - Gorm, N., & Shklovski, I. (2016). Steps, Choices, and Moral Accounting: Observations from a Step-Counting Campaign in the Workplace. *CSCW 16*.
  - Gorm, N., & Shklovski, I. (2016). Health-tracking in the Workplace: Empirical and Methodological Considerations. *CSCW'16*. Workshop Paper.
  - Gorm, N., & Shklovski, I. (2015). Collateral Realities of Wearable Health Technologies in the Workplace. *CSCW 15'*, Workshop Paper.
  - Gorm, N. (2014). *Denying or delaying childhood vaccinations: A practice theoretical qualitative analysis of non-vaccinators in Denmark*. Masters thesis. RUC.
  - Heyer, C., Shklovski, I., & Gorm, N. (2013). Making a home for social media. *UbiComp '13*.

### **Non-refereed publications**

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Gorm, N. (2014). Fravalg af børnevaccination- mere kompliceret end som så. *Dansk Kommunikationsforening*.

### **Research Grants**

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Research Support, Nordea Life and Pension, 2.360 EUR, 2016

Research Support *PrimeTime Communication*, 3.750 DKK, 2015

Study Abroad travel support *Augustinus Fonden*, 15.000 DKK, 2013

Study Abroad travel support *Oticon Fonden*, 8.000 DKK, 2013

### **Teaching**

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Fall 2015          Teaching Assistant, "Critical Big Data Management", Digital Innovation and Management programme, Masters, IT University of Copenhagen

Spring 2015        Teacher, "Big Data Processes", w/ Philippe Bonnet. Digital Innovation and Management programme, Masters, IT University of Copenhagen

### **Service and volunteering**

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2016                Student volunteer, NordiCHI, Göteborg, Sweden

2016                Student volunteer, CHI, San Jose, USA

2015                Student volunteer, CSCW PC meeting, IT University of Copenhagen

2009-2015        Certified Summer camp leader, Danish Red Cross Youth Fundraising, recruiting and training volunteers, collaborating with municipalities, planning and leading day to day activities, facilitating volunteer meetings and workshop weekends.

2009                European Volunteer Service, Youth and Media Centre, Luxembourg