

CV

Nanna Gorm

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Educational history and qualifications

2018-	Postdoctoral researcher, IT University of Copenhagen
2014- 2018	<i>PhD Student</i> , IT University of Copenhagen
2012-2014	<i>Cand. Comm.</i> , Roskilde University Master of Arts in Health Promotion and Communication Studies
2013	<i>Exchange student</i> , University of Otago, New Zealand Certificate of Proficiency: Health Promotion and Health Systems
2007-2011	<i>Bachelor of Arts</i> , Roskilde University Bachelor of Arts in Health Promotion and Communication Studies

Work experience

2014	Research assistant, IT University of Copenhagen Worked with assistant prof. Irina Shklovski on research projects focusing on innovation as well as online privacy. Supported writing of grant applications.
2014	Project and Event manager, LAUNCH Nordic Stakeholder logistics around the LAUNCH Nordic Forum- uniting participants from organizations like: Nike, IKEA, Novozymes, Desso and several Nordic Ministries.
2012	Research assistant, IT University of Copenhagen Recruiting respondents for interviews, conducted family interviews.
2010-2012	Moderator and interviewer, Gad's Research & Reflexions Communication and market analysis company. Planning of projects, in-depth interviews, focus groups moderation, presentation of final reports to clients.
2008-2009	Student worker, weekly newspaper "The Engineer" Receptionist tasks and updating of online job database.

Refereed publications

- Chung, C., Gorm, N., Shklovski, I. & Munson, S. (2017). Finding the Right Fit: Understanding Health Tracking in Workplace Wellness Programs. *CHI'17*. (Honorable Mention Award)
- Gorm, N., & Shklovski, I. (2017). Participant Driven Photo Elicitation for Understanding Episodic Activity Tracking: Benefits and Limitations. *CSCW'17*.
- Gorm, N. (2017). Personal Health Tracking Technologies in Practice. *CSCW'17*.

- Gorm, N., & Shklovski, I. (2016). Sharing Steps in the Workplace: Changing Privacy Concerns Over Time. *CHI'16*.
- Shklovski, I., & Gorm, N. (2016). Self-surveillance or an adversarial relationship with the self? *CHI'16*. Workshop Paper.
- Gorm, N., & Shklovski, I. (2016). Steps, Choices, and Moral Accounting: Observations from a Step-Counting Campaign in the Workplace. *CSCW 16*.
- Gorm, N., & Shklovski, I. (2016). Health-tracking in the Workplace: Empirical and Methodological Considerations. *CSCW'16*. Workshop Paper.
- Gorm, N., & Shklovski, I. (2015). Collateral Realities of Wearable Health Technologies in the Workplace. *CSCW 15'*, Workshop Paper.
- Gorm, N. (2014). *Denying or delaying childhood vaccinations: A practice theoretical qualitative analysis of non-vaccinators in Denmark*. Masters thesis. RUC.
- Heyer, C., Shklovski, I., & Gorm, N. (2013). Making a home for social media. *UbiComp '13*.

Non-refereed publications

- Gorm, N. (2017). Har du også målt dig selv i dag? Videnskab.dk
- Winthereik, B., & Gorm, N. (2016) Efterhånden som teknologierne bliver mere intelligente, bliver vi selv mere som ting. Information.dk
- Gorm, N. (2014). Fravalg af børnevaccination- mere kompliceret end som så. Dansk Kommunikationsforening.

Research Grants

Research Support, Nordea Life and Pension, 2.360 EUR, 2016

Research Support *PrimeTime Communication*, 3.750 DKK, 2015

Study Abroad travel support *Augustinus Fonden*, 15.000 DKK, 2013

Study Abroad travel support *Oticon Fonden*, 8.000 DKK, 2013

Teaching

Fall 2015 Teaching Assistant, "Critical Big Data Management", Digital Innovation and Management programme, Masters, IT University of Copenhagen

Spring 2015 Teacher, "Big Data Processes", w/ Philippe Bonnet. Digital Innovation and Management programme, Masters, IT University of Copenhagen

Service and volunteering

2016 Student volunteer, NordiCHI, Göteborg, Sweden

2016 Student volunteer, CHI, San Jose, USA

2015 Student volunteer, CSCW PC meeting, IT University of Copenhagen

2009-2016 Certified Summer camp leader, Danish Red Cross Youth Fundraising, recruiting and training volunteers, collaborating with municipalities, planning and leading day to day activities

2009 European Volunteer Service, Youth and Media Centre, Luxembourg Video editing, teaching youth to work with camera and video editing